

For three decades, Gensler has earned the reputation of setting and maintaining the standard of excellence and efficiency in law office design.

LEGAL OFFICE OF THE FUTURE

Gensler is committed to research into the fields of Workplace Design; Law firms are a key part of this knowledge. Understanding, even predicting industry trends is important. The research Gensler carries out allows us inform clients of what is happening with competitors and what may be coming next.

REDESIGN> LAW

At the 2014 ALA Convention in Toronto, Gensler showcased an exhibition to envision and bring to life the law firm of the future. The 5,000 square foot space was designed to showcase key elements of the law firm of the future, including space design and technology solutions across a range of small vignettes occupying the space. Open office layouts, telepresence and conference rooms featuring mobile technologies on touch screens of all sizes, and new furniture prototypes were all on display. With over 650 visitors touring the exhibition over two days, there is no doubt the law firm of the future is one of the most critical topics facing the legal industry today.

As an ongoing resource to the legal community, Gensler created a website—www.redesign-law.com – including the latest trends, animations, and video testimonials from managing partners and administrators describing the benefits they have experienced in implementing new strategies.

LEGAL INNOVATION LAB

At the ReDesign Law Exhibit, we gave the 600+ attendees an exit survey, and analyzed the results of over 250 survey responses on the current state of the legal workplace as well as their firms' openness to change.

Three in four survey respondents noted significant openness to change, underscoring that dramatic shifts will continue in the legal workplace. Our findings suggest that as law firms increasingly embrace alternative workplace strategies, their focus will be on those that help them maximize space efficiency while also improving the workplace experience. To learn more about the respondents findings and read our research, go to

www.gensler.com/design-thinking/research/legal-innovation-lab.

SELECT GENSLER PROJECTS:



FRESHFIELDS | Washington, DC



LATHAM & WATKINS | Washington, DC



PROSKAUER ROSE | Washington, DC



SIDLEY AUSTIN | Washington, DC



HOGAN LOVELLS | Washington, DC



REED SMITH | Washington, DC

Q: How receptive are the firm's partners to change?

PERCENT RESPONDING "RECEPTIVE," BY FIRM SIZE (EMPLOYEES).

