



Capital
Chapter

Dear Business Partners,

Our **Play, Pick, Win!** member incentive game is back!

Throughout the year, members earn raffle tickets by participating in the Chapter in various ways – attending meetings, participating in community service events, meeting with Business Partners, etc. At the end of the year, members bring their tickets to the Annual Meeting Holiday Lunch, where they'll have a chance to win one or more of 25 prizes including popular electronics, restaurant gift cards, and more. Last year's game was a huge hit with our members, and we hope to make this year's round even bigger!

As Business Partner, you have the opportunity to leverage the game in your networking and marketing efforts. You can hand out Play, Pick, Win! raffle tickets to members who engage with you throughout the year. The official game rules state that members can earn 1 raffle ticket by meeting with a Business Partner whom they've never met with before or by attending a webinar hosted by a Business Partner. Beyond that, feel free to be creative! Use the tickets as an incentive in your marketing and networking efforts in whatever ways work best for you.

If you have any questions about the game, please feel free to contact me.

Best,

Jessie Davis

Membership Coordinator & Event Planner

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